



TV personality & luxury brand collaborator



A personal introduction

Chelsea Jiang first came into the public eye through reality television.

Today, her work spans luxury brand collaborations and the runway, bringing together her Chinese roots, Canadian life, and a warm, playful presence.

Raised in China and based in Vancouver, Chelsea brings a personal understanding of both cultures to her work. She is interested in campaign roles and long-term ambassador relationships with brands she connects with.

A playful side

*Her favourite class at acting school in New York? Clown class.
Chelsea has never taken herself too seriously.*

Selected past collaborations

A selection of brands Chelsea has worked with.

PIAGET



Ω
OMEGA

B&O
BANG & OLUFSEN

SKINCEUTICALS
ADVANCED PROFESSIONAL SKINCARE

POLYGON

HOLT RENFREW

MaxMara

TIFFANY & Co.

OAK + FORT

CHAUMET
PARIS

Selected past collaborations; not a list of current ambassadorships.

Selected work



Tiffany & Co.

HIGH JEWELLERY · LAS VEGAS

Invited to a high-jewellery showcase in Las Vegas, Chelsea featured the pieces on her platform, sharing the experience with her audience.



Richard Wei

RUNWAY · NEW YORK & VANCOUVER

Chelsea opened Richard Wei's shows at both New York Fashion Week and Vancouver Fashion Week. The photograph above is from New York.

Audience & partnerships

91.8K

INSTAGRAM FOLLOWERS

89.5%

AGED 25-44

25-34: 53.4% · 35-44: 36.1%

Top cities

Singapore	4.6%
Shanghai	4.2%
Hong Kong	3.0%
Delhi	2.2%
Vancouver	1.8%

Top languages

English	77.0%
Chinese	15.9%
Hindi	1.1%
French	0.9%
Indonesian	0.9%

Source: one-month Insights snapshot supplied by Chelsea; exact reporting dates not supplied. Follower count supplied separately. Figures describe the supplied snapshot, not live analytics.

Partnership focus

Campaign appearances and long-term ambassador relationships.

High jewellery · High fashion · Wellness
Luxury travel & hotels · Aviation

Partnership enquiries

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Rates shared separately on enquiry.